

Testimonials



Oprah has featured us as
Experts in Child Safety and Recovery

Enrolling your children will be one of the greatest
gifts you could ever give your child.



According to John Walsh, host of *America's Most Wanted*, the electronic delivery of a child's digitized video/photo to law enforcement officials can save crucial time since "the chances of safely recovering a child are much greater in the first few hours immediately following a child's disappearance."

This is an investment in their safety
and your peace of mind!

For more information, contact:



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Registered Agent for Child Shield, U.S.A.™

*"It
could
never
happen
to my
kid."*



KID TRACK INTERNATIONAL
TUSCALOOSA . ALABAMA

But the odds are
1 in 42
that it will.

Every 40 seconds another child becomes **missing** in America.



IMAGINE

*You look out in the back yard where your daughter was playing just a moment ago.
You don't see her anywhere. You call out for her, but she doesn't answer.*

or

*Your son left an hour ago to walk three blocks to his best friend's house for dinner.
His friend's mother calls you. Your son never arrived.*

or

*You are at the ballpark with your son. You go to the refreshment stand for a hot dog.
You take your eyes off him for a few seconds to pay. When you turn back, he's gone.*

or

*You are waiting at the bus stop for your five-year-old to return from kindergarten.
The bus arrives and unloads. Your child is not on the bus.*

**Imagine any one of the nearly 1.5 million similar situations
that occur in the U.S. each year.**

In this moment of crisis, would you know what to do?

**It's every parent's
worst nightmare and
it just happened to you.
Who do you call first?
Should you go out looking?
Is it better to stay
at home and wait?**

When a child is missing, time is critical. Knowing what to do and when to do it can mean the difference between finding your child or not. Yes, this information is frightening. But it is true.

Pretending that these things do not happen is not the way to protect our children. Educating them is.

The **Kid Track** program is based on sound, preventive **education first** and effective, organized **recovery second**.

THE PROBLEM



According to the U.S. Justice Department **1 in every 42 kids** will become a **missing child**.

Peace of mind is one of our most precious assets. However, the fact remains that more children are missing today than ever before. **The problem has reached epidemic proportions and it is our responsibility as parents to educate and protect our children.** That is why **Kid Track** has created a new, higher level of security for parents and their children.

The following statistics are provided by The National Center for Missing and Exploited Children.

- There has been a **444% increase in missing and runaway children since 1982.**
- Another child in the U.S. becomes missing every **40 seconds, 24 hours a day, 365 days a year.**
- Most abductions are done by luring children to vehicle rather than taking them by force.
- **50% are 4-11 years old. 50% are 12 years or older.**
- Every day **559 kids** are kidnapped by a family member.



THE SOLUTION

The **Kid Track** Program Steps

**PREVENTION
IDENTIFICATION
RECOVERY**



Prevention

Kid Track's first step is prevention and security through education. You can dramatically reduce their risk of becoming lost, missing, or abducted by sharing these educational materials with your child.



The information is in two separate packages, one for the child and one for the parents.

Of course, we hope that you will never need to call **Kid Track** to help locate your child but it pays to be prepared.

Kid Track provides parents with educational materials that will empower their children with important knowledge that can help prevent a tragedy.

- "PLAY IT SAFE" coloring book
- "THE SEVEN RULES OF SAFETY" poster
- "GUIDE TO SAFER CHILDREN"
- Instructions, Response Packets, Report Forms

Identification

In the event that your child becomes missing, the ability for someone to positively identify your child is critical. Upon notification of a child's disappearance, **Kid Track** contacts the investigating police department and offers assistance by immediately providing:

100 VIDEOS

A properly prepared identification video gives authorities so much more to go on. Familiarity with characteristics, voice, and other features can greatly improve the likelihood that someone may remember seeing your child.

1000 POSTERS

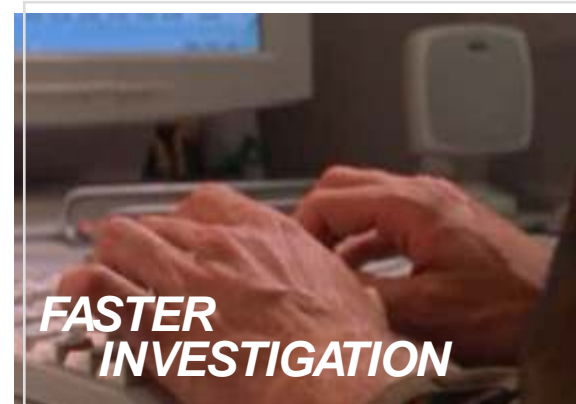
The Missing Child posters include your child's current picture, height, weight, eye color, along with where they were last seen, clothing worn, etc.

A child's trail can cool quickly, so within minutes the Missing Child's packet is on the way to you, State Police, TV news media, and the F.B.I. via the internet and next-day service. **Kid Track** also posts a full color, high resolution Missing Child's poster on our website. This poster can be downloaded and printed by Law Enforcement agencies and others across America (and the world if necessary).

Please help support those that support the Cause.



A portion of all proceeds goes to The National Center for Missing and Exploited Children.



Recovery

Kid Track's third step is providing the most efficient, organized recovery system. We offer law enforcement agencies a **one-stop source** for immediate assistance in distributing information that is vital to the recovery.

Kid Track's Emergency Response Team provides immediate, thorough coverage through our extensive distribution network of over 16,000 Law Enforcement agencies, Missing Children's organizations, and syndicated Network News Media nationwide.

NEW! We post a **\$50,000 Cash Reward** for information leading to the recovery *at no cost to you.* One good tip could lead to the recovery of a child.

NEW! We alert "International Investigators" who immediately puts a **Private Investigator** on the case full time *at no cost to you.* This organization has been in business since 1960 and is available in the U.S. and in over 70 countries. We purchase a minimum of \$2500 of services per case to help find the child.



Kid Track is an effective service that protects your child for less than the cost of eating out one night. Isn't your child worth it?

This is an investment in their safety and your peace of mind. Contact your local Kid Track coordinator today to protect your child.